



TRAINING & KNOWLEDGE
DEVELOPMENT

DO YOU THINK THAT INNOVATION
DRIVES SUCCESS?

YES

NO

ARE YOU SOMETIMES OVERWHELMED
BY THE COMPLEXITY OF SOCIETY?

NO

DO YOU WONDER HOW TO
NAVIGATE OUR INCREASINGLY
INTERCONNECTED WORLD?

YES

NO

YES

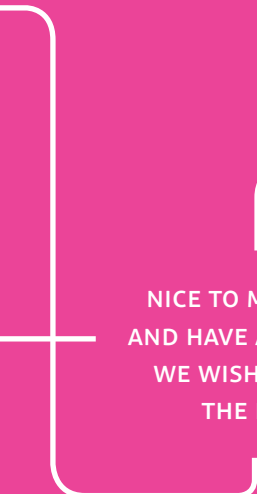
DO YOU SEEK WAYS TO DEVELOP
MORE EFFECTIVE PROJECTS?

YES



DO YOU WANT TO CONTRIBUTE
TO A MORE SUSTAINABLE
SOCIETY?


NO



NICE TO MEET YOU,
AND HAVE A NICE DAY.
WE WISH YOU ALL
THE BEST.

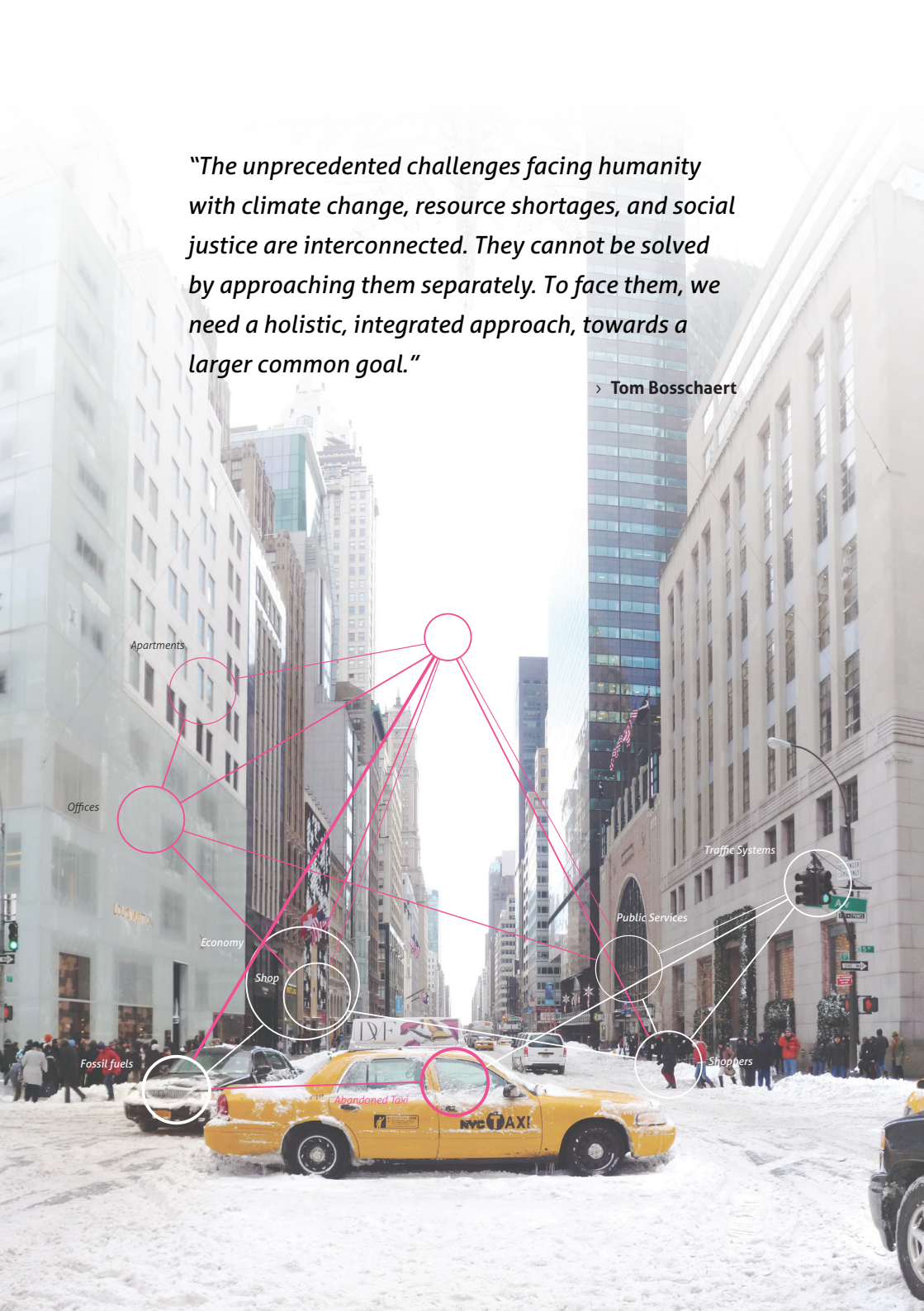
YES

LEARN HOW TO MAKE A LONG LASTING IMPACT,
WITH THE PROGRAMS WE DESIGNED FOR YOU.



"The unprecedented challenges facing humanity with climate change, resource shortages, and social justice are interconnected. They cannot be solved by approaching them separately. To face them, we need a holistic, integrated approach, towards a larger common goal."

› Tom Bosschaert



Apartments

Offices

Economy

Shop

Fossil fuels

Abandoned Taxi

Public Services

Traffic Systems

Shoppers

WELCOME TO EXCEPT ACADEMY

We created Except Academy for your sustainability literacy and leadership capacity— what you need to help build a sustainable society.



OPEN REGISTRATION



IN-COMPANY



TRAIN-THE-TRAINER



CUSTOM MADE

Learn more about the academy on
www.exceptacademy.com

OUR APPROACH

USE THE POWER OF SYSTEMS THINKING

We believe we can turn the complex challenges we face into game changing opportunities. To do this, we've developed a unique systems thinking and co-creation framework. This includes approaches such as the circular and bio-based economy, resilient development, and new business model development.

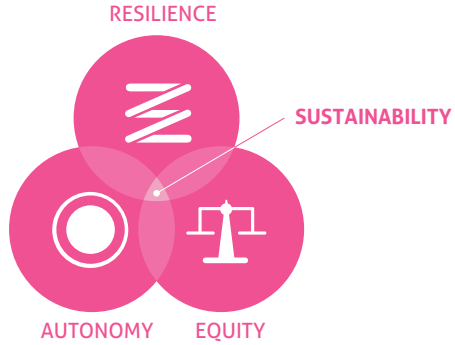
Our approach and experience is captured in the Symbiosis in Development (SiD) framework. Since 2002, we actively develop SiD, make it available in open source, and support its application by means of training and publications, for individuals and teams alike.



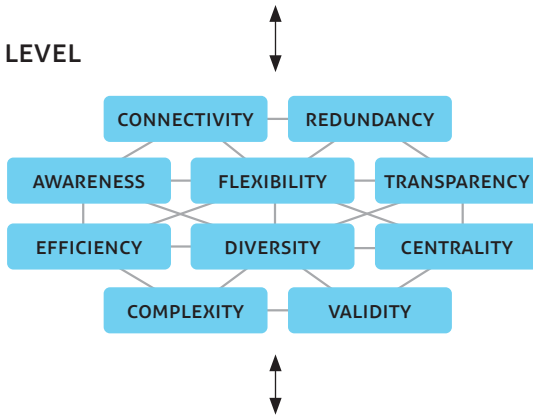
SYMBIOSIS IN DEVELOPMENT

INTEGRATED SUSTAINABLE
DEVELOPMENT FRAMEWORK

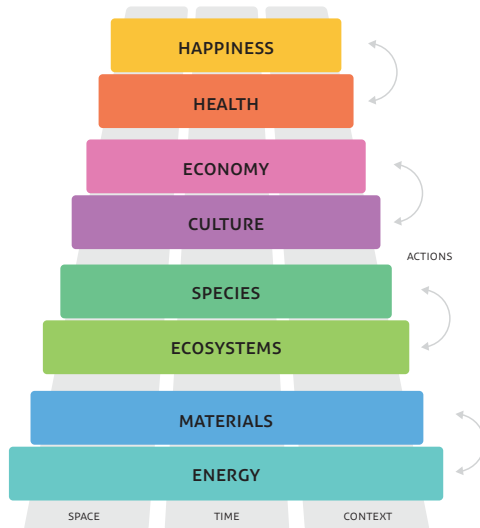
SYSTEM LEVEL



NETWORK LEVEL



OBJECT LEVEL



ONE LENS THAT OFFERS ENDLESS OPPORTUNITIES

**Except Academy guides you and your team,
giving you the tools and tenacity to realize
actionable pathway towards long term sustainable
organizations, cities, products, and industries.**

SiD makes the complexity of sustainable development
manageable, practical, and magnetic.





OPEN REGISTRATION PROGRAMS

THEMED SESSION (1/2-DAY)

Our themed sessions introduce you to the power of SiD through the lens of a topic of interest, e.g. neighborhood development, SDG, sustainable events, etc.

FUNDAMENTALS (2+1-DAY)

Our fundamentals training gives you: a solid understanding of the basics of SiD, coupled with an ability to get started in your own professional setting.

ADVANCED (2+1-DAY)

For those that grasp the fundamentals, have experience applying SiD, and want to dive deeper into topics such as network theory, and system dynamics.

IN-DEPTH (5 OR 10-DAY)

We offer tailor made programs to special audiences as well as in specific periods, such as our SiD Summer Course. These programs take place in inspiring sites, field trips included.



IN-COMPANY PROGRAMS

Custom training programs for high potential sustainability leaders. Our programs train in-company facilitators, and change-makers in reaping the benefits of systems thinking and integrated sustainability.



TRAIN-THE-TRAINER PROGRAMS

Build in-house change-making capacity by training a team of independent in-company facilitators.





THEMED SESSIONS

1/2 DAY

Our themed sessions introduce you to the power of SiD through the lens of a topic of interest, e.g. neighbourhood development, SDG, sustainable events etc.





ABOUT

In our half-day masterclasses you learn how to make an actual impact, how to value collaboration, and how to think in systems. You work together to experience the SiD framework and apply it to a real case.



WHO IS IT FOR?

- › Business leaders
- › Project managers
- › Concept developers
- › Freelance consultants
- › Action Researchers



LEARNING GOALS

- › **Increase** your understanding of sustainability
- › **Expand** your network and meet individuals who deal with similar topics while
- › **Explore** the complexity of sustainability
- › **Meet** like-minded people
- › **Find out** about the latest and greatest in integrated sustainability



INVESTMENT

Morning/afternoon program including coffee & tea, and materials:
€ 140,= ex VAT



1/2 DAY

SID FUNDAMENTALS

3-DAY

During our fundamentals training you will achieve a solid understanding of the basics of SiD, as well as the capacity to implement it within your own professional context.





ABOUT

The SiD Fundamentals introduces you to the key components of integrated sustainability, systems thinking, and participatory planning. Work on real-world cases, co-create, and explore all aspects surrounding sustainability. This intimate program is designed for groups of 6-12 people.



WHO IS IT FOR?

- › Business leaders
- › Project managers
- › Concept developers
- › Freelance consultants
- › Action Researchers



LEARNING GOALS

- › **Boost** your creativity and sustainability intelligence
- › **Discover** the relevance of bottom-up and top-down approaches
- › **Learn** about innovative sustainability solutions
- › **Apply** SiD to your real-world case
- › **Engage** in leading edge sustainability tools
- › **Collaborate** in multidisciplinary teams



INVESTMENT

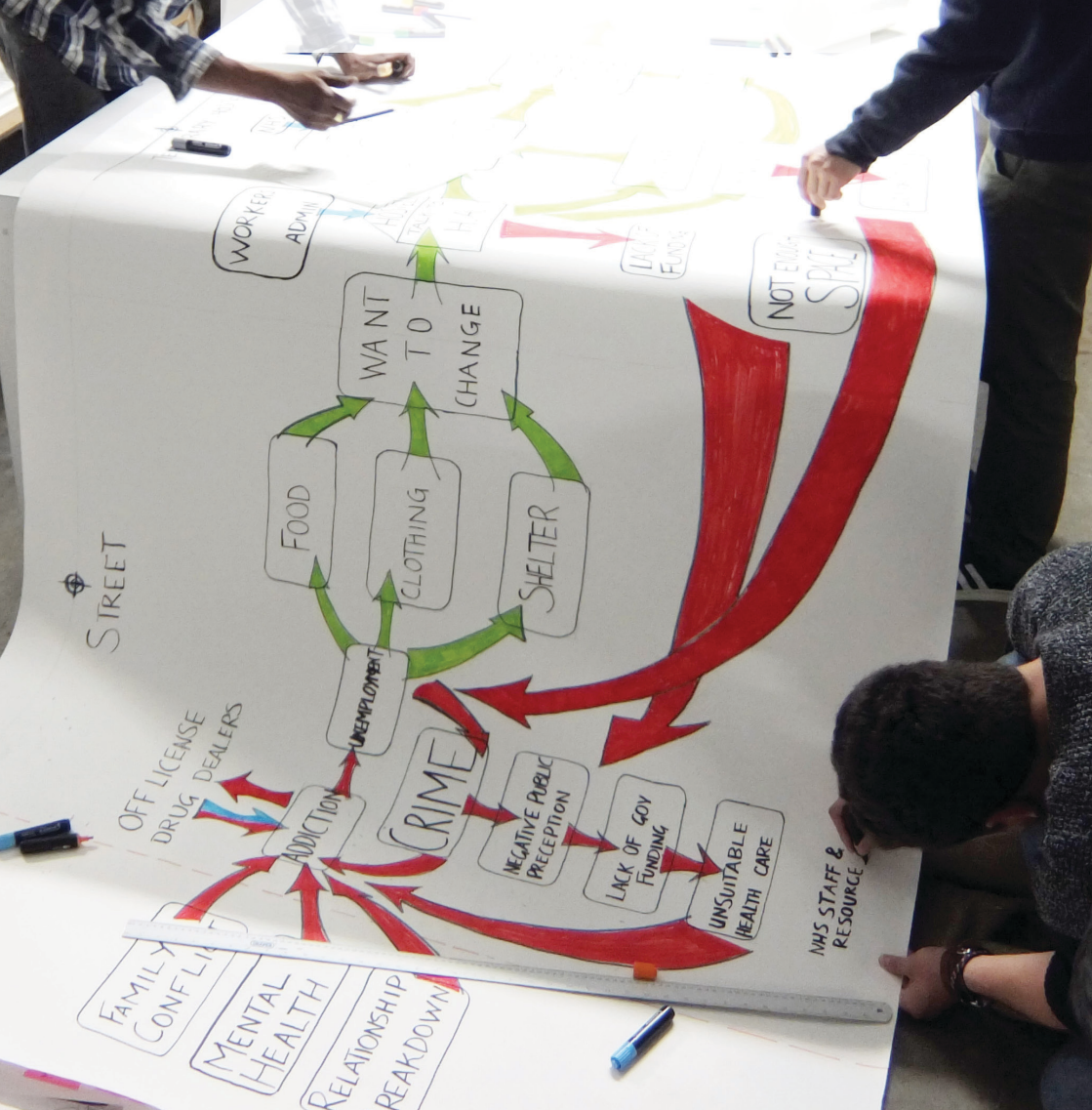
Full 3-day basic training including lunch, and materials:
€ 1.245,= ex VAT



2+1 DAY

SID ADVANCED 3-DAY

For those that grasp the fundamentals, have experience applying SiD, and want to dive deeper into topics such as network theory and system dynamics.





ABOUT

Now that you have applied the key principles of integrated sustainable development in your organization we offer you our advanced SiD program. This program is co-designed with the participants.



WHO IS IT FOR?

- › Senior sustainability professionals
- › Graduates of our SiD Fundamentals open registration program or equivalent
- › Those seeking a deepening of their learning in an intimate setting of 6-8 participants



LEARNING GOALS

- › **Deepen** your understanding of integrated sustainability
- › **Explore** system dynamics and complexity science
- › **Design** systemic interventions
- › **Apply** SiD to a case you are working on right now



INVESTMENT

Full 3-day basic training including lunch, and materials:
€ 1.895,= ex VAT



2+1 DAY

IN-DEPTH

5-10 DAYS

We offer tailor made programs to special audiences as well as in specific periods, such as our SiD Summer Course. These programs take place in inspiring sites, field trips included.





ABOUT

Our in-depth summer and winter programs take the SiD training experience to the next level: picture yourself in an exclusive setting in the Swiss mountains or in the desolation of the Antarctic desert. Here we pause, reflect and imagine our desired futures and work with the tools available to bring them into the present.



WHO IS IT FOR?

- › Business executives
- › Program managers
- › Concept developers
- › Government leaders



LEARNING GOALS

- › **Boost** your creativity and sustainability intelligence
- › **Discover** the relevance of bottom-up and top-down approaches
- › **Learn** about innovative sustainability solutions
- › **Apply** SiD to your real-world case
- › **Engage** in leading edge sustainability tools
- › **Collaborate** in multidisciplinary teams



INVESTMENT

Upon request



5-10 DAYS

IN-COMPANY PROGRAMS

Custom training programs for high potential sustainability leaders. Our programs train in-company facilitators and change-makers in reaping the benefits of systems thinking and integrated sustainability.





ABOUT

Our wide range of in-company programs introduces teams to the key components of integrated sustainability, systems thinking, and sustainability roadmaps. These core components are essential for a full understanding of the global sustainability challenge, its theory, strategies, and solution pathways.



WHO IS IT FOR?

- › Business leaders
- › Sustainability teams
- › Strategy teams
- › Policy teams
- › Concept & Design teams



LEARNING GOALS

- › What is systemic and integrated sustainability, and how does this help me to see the world clearer?
- › How can we improve the strategic position of a project or organization, while working towards a sustainable society?
- › How to build a roadmap, set targets and KPI's, and meet deadlines using SiD?
- › How do we work together in fast-paced teams, together with stakeholders, to tackle complex sustainability challenges?



INVESTMENT

Depending on scale and scope, starting at
€ 1.000,= ex VAT



ANYWHERE BETWEEN 2 HOURS TO 2 YEARS

TRAIN-THE-TRAINER

5-15 DAYS

For those organisations that have applied SiD, are reaping the benefits and want to build capacity in their organization by training a team of independent in-company facilitators.





ABOUT

Our train-the-trainer programs make it possible to take on bigger and more complex challenges by developing internal trainers.



WHO IS IT FOR?

- › Sustainability change agents within an organization committed to taking real steps toward sustainability



LEARNING GOALS

- › **Develop** a deeper understanding of your organizations sustainability program
- › **Apply** the key steps of the SiD approach for integrated sustainability
- › **Practice** techniques for designing and facilitating a sustainability change process
- › **Design** and receive feedback on a sustainability capacity building program for your organization.



INVESTMENT

Upon request



5-15 DAYS

ABOUT US

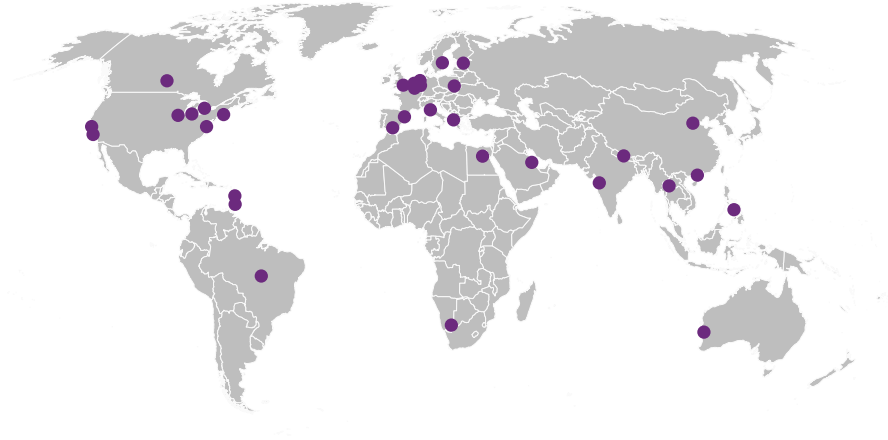
Since 1999 Except works with vision and passion on the foundations of a sustainable society.

We realize innovative sustainable development projects for cities, buildings, companies, and industry. Together with our partners we bring projects from idea to realization with integrated strategy, design, and project development.

We believe a better tomorrow is possible, and work to realize significant benefits now. Our 500 projects worldwide are a testimony of the success of combining systems thinking with smart design and new business models. How can we help your organization become more sustainable? View our services, read more about us, or talk to us.



600+ PROJECTS WORLDWIDE



100+ PARTNERS AND CLIENTS

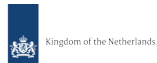
COMPANIES



CITY GOVERNMENT



(INT)NATIONAL GOVERNMENT



INSTITUTIONS





OUR TRAINING VENUE

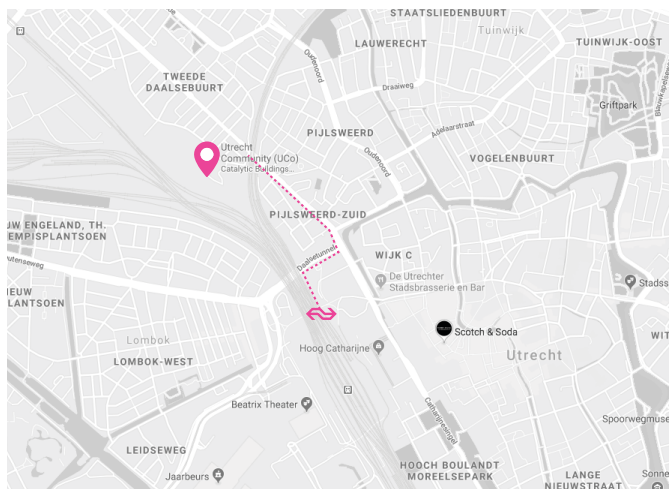
**Come train with us in our sustainability hub in Utrecht:
Utrecht Community, center for pioneers.**

The Utrecht Community (UCo) is a national center for sustainable entrepreneurship in the city of Utrecht. UCo brings together 150 pioneering sustainability entrepreneurs and SMB's, and facilitates them in an exemplary sustainable and inspiring building.

UCo is a place to develop, discover, learn and accelerate together, 5 minutes biking from central station. Except developed UCo independently, and opened its doors in 2017.

UTRECHT COMMUNITY (UCO)

**2E DAALSEDIJK 6A
3551 EJ UTRECHT,
THE NETHERLANDS**



ARE YOU READY TO ENGAGE?

CONTACT US

www.exceptacademy.com

contact@exceptacademy.com

EXCEPT
SUSTAINABILITY ACADEMY