



# Beautiful Intelligence

Architecture, Urban Planning, Eco-Design, Interiors

Beautiful intelligence is what happens when knowledge from sustainability science, ecology and business strategy is combined with bespoke design to create innovation.

Except makes use of radical new 'system thinking' methods, to arrive at innovations that advance the position of our clients, cities, and humanity. This approach is applied to private houses, offices, cities, products, cultural environments, and industrial & business strategy, among others.

## EXCEPT

INTEGRATED SUSTAINABILITY

- » provides full sustainability consulting and sustainable design services
- » brings together a great variety of disciplines including consulting, design, research, engineering, production, and development
- » is a Dutch / American firm with a community of experts with over 12 nationalities and experience in Europe, USA, Asia, and Australia

## By combining intelligence from different fields, we can find innovative solutions faster, and make them work better.

**High quality design and sustainable development are perfect companions: both strive to create long term quality culturally, financially and ecologically. When combined their effect is strengthened, resulting in flexible, high value solutions that establish investment continuity and exhibit a global leadership position.**

Using the systems-development tool Symbiosis in Development (SiD), Except can combine intelligence and beauty in a single process. We deliver this innovative approach by bringing together experts from many different fields, ranging from biologists and engineers to business

strategists, sociologists and architects, of more than 12 different nationalities, and experience in the USA, Europe, Australia and Asia. Together we work on self-initiated projects as well as providing this service to governments and corporations globally.

We've produced successful innovations in the fields of agriculture, urban development, business strategy, knowledge management, industrial processing and other fields since 1999. Our clients rely on us for our strategic business insights, creative innovation, solid science and as a trusted partner in development.

### Our Clients:



Yale

**BASF**  
The Chemical Company



Kingdom of the Netherlands



**TU Delft**

ARUP



Singapore  
Government

VESTIA

MODINT

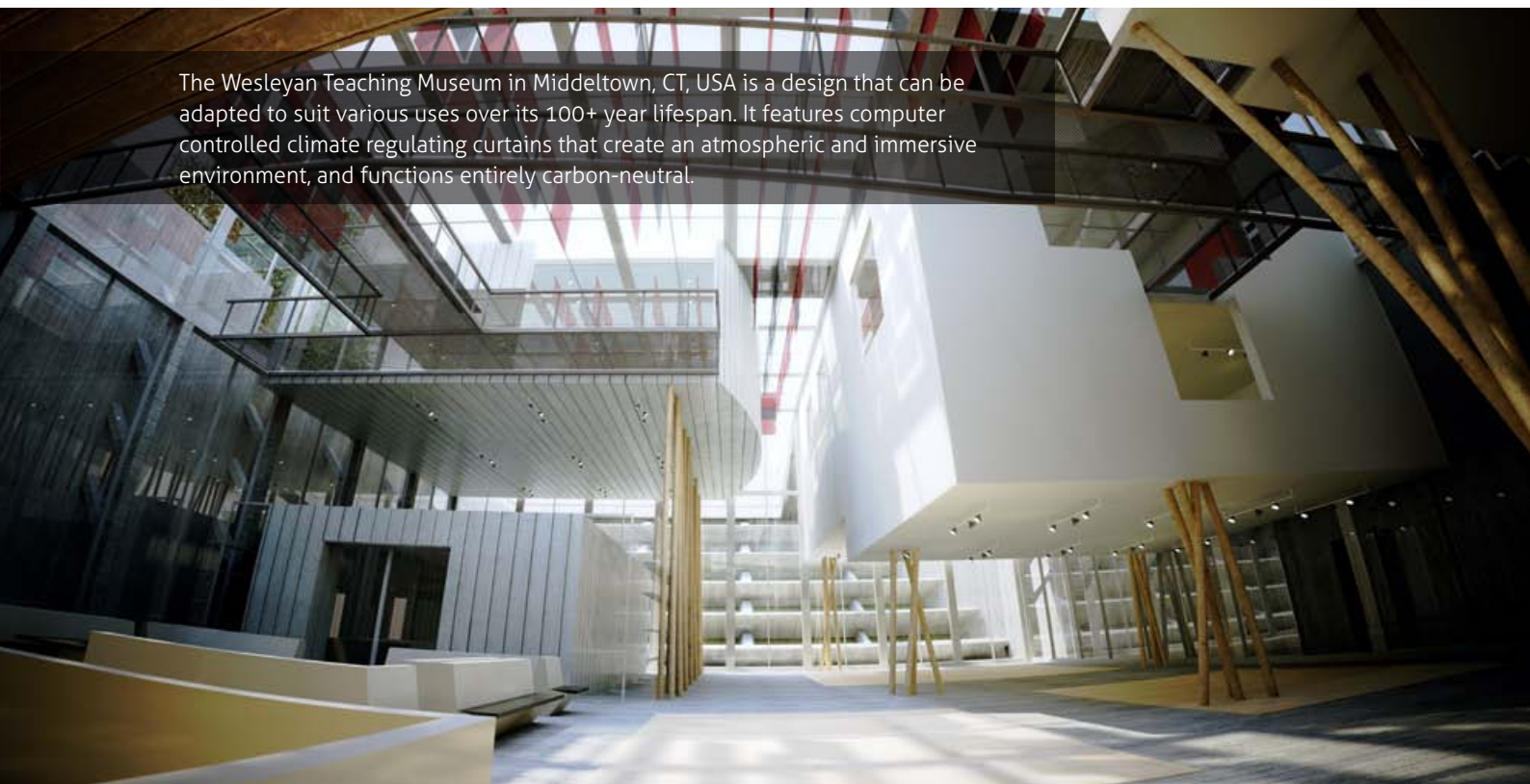
Pelli Clarke Pelli Architects

**Eneco**

**"Except is a couple of years ahead of other organizations... they are one of the pioneers in this area."**

*Paul van de Sande, Sustainability Program Manager, City Government of Roosendaal*

The Wesleyan Teaching Museum in Middeltown, CT, USA is a design that can be adapted to suit various uses over its 100+ year lifespan. It features computer controlled climate regulating curtains that create an atmospheric and immersive environment, and functions entirely carbon-neutral.



**Services**



**Planning**

Governments around the world rely on Except to collaborate on long term strategies for national and regional sustainable planning and policy.



**Urban Design**

Combining agriculture, engineering, logistics, social programs and urban planning we create beautiful, vibrant, and sustainable city neighborhoods.



**Architecture**

Our inspiring, innovative, and eco-powered design combines attention to human-scale needs and detail with efficient performance and operation.



**Product & Furniture Development**

Surrounding ourselves with smart products that we love makes our lives more comfortable and fun. Except designs products with a conscience.



**Sustainability Consulting**

Except works with a variety of organizations on moving towards sustainable operations, using environmental assessment to business strategy.



**Sustainable Renovation**

Except (re)develops urban areas, buildings, and eco-cities to create energy positive, healthy, and enjoyable places to work, play, and live.

**Project Examples**



**San Francisco Transbay Terminal**

Rather than doing a standard renovation, SiD allowed us to convert San Francisco's main transport hub into the world's largest ecological rooftop park, and a great place to hang out.



**Shanghai Sustainable Masterplan**

Using SiD, we created a masterplan that does more: save historical housing, make it zero waste and zero energy, establish socio-economic independence and made a beautiful place.



**Toronto Ecological Chapel**

Rather than just using ecofriendly materials, this sacred chapel in Toronto becomes one with the surrounding ecosystem, supports it and becomes part of its beauty. (image on cover)

**“If you want to know what the future of area development looks like, look at Except’s plan for Schiebroek-Zuid.”**

*Marion Bakker, Councillor Area Development, Agency NL, Government of the Netherlands*

# EXCEPT

INTEGRATED SUSTAINABILITY

the Netherlands:

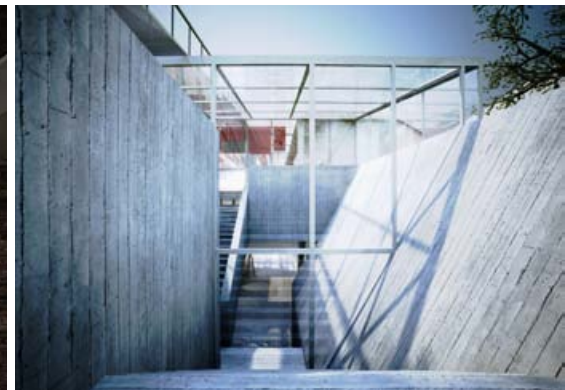
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**“Except’s people storm the gates of heaven, work extremely hard and invest unbelievable amounts of energy into solving your problem, making it their own and getting to the bottom of it.”**

*- Bart Verhagen, Development Manager,  
Estrade Real Estate Development / Vestia*